

BELLE DENE EVENTS

Premium Events. Unforgettable Experiences.

2026 Sponsorship Opportunities

BelleDene Events produces premium high-attendance experiences, designed to bring communities together through ENTERTAINMENT, SHOPPING, EDUCATION, and UNFORGETTABLE THEMED ENVIRONMENTS.

We specialize in large-scale event production with strong vendor partnerships, immersive zones, and aggressive regional marketing that drives real foot traffic.

⦿ REGIONAL MARKETING ⦿ HIGH FOOT TRAFFIC ⦿ STRONG PARTNERSHIPS ★ UNFORGETTABLE EXPERIENCES

EVENT PORTFOLIO

BIG BACKYARD BASH

Large-Scale, Family-Friendly Event

- ✓ Food · Music · Games
- ✓ Outdoor Fun & Entertainment
- ✓ Community Celebration

MODERN HOMESTEAD LIVING EXPO

Education · Preparedness · Lifestyle

- ✓ Workshops & Demos
- ✓ Sustainable Living
- ✓ Homesteading & Self-Reliance

MERRY MAYHEM MARKET

Holiday Shopping & Immersive Experience

- ✓ Artisan Vendors
- ✓ Festive Attractions
- ✓ Seasonal Entertainment

NEXT-LEVEL HEALTH & WELLNESS EXPO

Fitness, Wellness & Lifestyle Brands

- ✓ Health & Fitness
- ✓ Wellness Workshops
- ✓ Product Demos & Experts

Our Goal

To become the Midwest's leading event series by delivering consistent, high-quality experiences that attract families, shoppers, and loyal repeat attendees.

Why Sponsors Love Us:

- ✓ Direct Consumer Access
- ✓ High Brand Visibility
- ✓ Real engagement on top of impressions
- ✓ A trusted community presence

***We don't just host events.
We build brands inside experiences.***

HIGH FOOT TRAFFIC EVENT

VENDOR EXPO FLOOR

LARGE-SCALE OUTDOOR EVENT

Sponsorship

BelleDene Events delivers high-impact brand exposure through aggressive regional marketing designed to drive attendance and maximize sponsor visibility.

1.5–2 MILLION SOCIAL MEDIA TOUCHPOINTS

Strategic Social Media Marketing



Paid + Organic campaigns across Facebook, Instagram and TikTok



Targeted geo-fencing within a 60-mile radius



Retargeting ads to drive repeat exposure and ticket conversion

— Measuring results, driving ROI. —

Additional Exposure Channels

- High Traffic Billboard Placement
- Directional Signage Near Venue
- Ticket Fundraising Programs
- Flyer Distribution
- Community Driven Attendance Push
- Vendor Marketing Requirements
- Local Clubs and Organizations Outreach
- Cross-Promotion across Sponsor Channels

✓ **Billboards & Signage**

✓ **School Fundraising Partnerships**

✓ **Community & Vendor Cross-Promotion**

Sponsor Visibility & Brand Value

Every partnership is designed for maximum visibility and premium brand alignment.

Included with all sponsorships:

- ✓ Logo placement on Sponsor Listing Page
- ✓ Inclusion in 'Thank You Sponsors' campaign
- ✓ On-site sponsor recognition (shared signage)
- ✓ Opportunity to provide branded giveaway item
- ✓ Listed on event sponsor board + sponsor slide

Premier Placement Opportunities:

- ✓ Stage mentions & live recognition
- ✓ Logo placement on main entrance signage
- ✓ Zone naming rights (select tiers)
- ✓ Priority booth placement
- ✓ Dedicated social media spotlight posts
- ✓ Logo on printed materials
- ✓ Billboard inclusion
- ✓ VIP bag insert placement
- ✓ Featured placement on website & paid advertising

"We don't just advertise sponsors. We integrate brands into the experience."

PRESENTING SPONSOR

1.5–2 Million
Social Media Touchpoints

*The highest level of visibility and
authority at Merry Mayhem Market ★★*

- ★ **Exclusive Brand Ownership + Naming Rights:** "Merry Mayhem Market Presented by _____"
- ★ **Top Logo on All Marketing Materials:** Website Header | Ticketing Pages | Eventbrite | Sponsor Banner | Press Releases
- ★ **Category Exclusivity:** No competing sponsors in your industry
- ★ **Premium Vendor Booth:** Placed at entrance for maximum foot traffic
- ★ **Main Entrance Signage + Welcome Banners:** Your brand at the front door all event long
- ★ **Stage Mentions + Live Recognition:** Announced during contests, giveaways and major attractions
- ★ **Dedicated Social Media Spotlight Campaign:** 10 posts | 6 story shoutouts | 2 sponsored reels | Influencer content | Pinned 7 days
- ★ **Featured Placement in Paid Advertising + Promotions:** Logo on ALL paid advertising | Included in all campaigns as 'Presented by'
- ★ **VIP Bag Feature + Giveaway Inclusion:** Your brand in every VIP bag
- ★ **Option to Host a Featured Workshop or Keynote Session**
- ★ **Next-Level Holiday Market Promotion!**

GOLD SPONSOR

1.5–2 Million
Social Media Touchpoints

*Perfect for brands targeting festive
holiday shoppers ★*

- ★ **Naming Rights + Gold Branding:** Recognized as an official "GOLD SPONSOR"
- ★ **Priority Vendor Booth Placement:** Prime location for maximum attendee exposure
- ★ **Top Logo on Signage and Event Materials:** Prominent placement across all event branding
- ★ **Stage Mentions During Live Presentations:** Your name heard throughout the event
- ★ **Promotion in Dedicated Sponsor Social Media:** 6 social media posts | 4 story shoutouts
| Included in event recap
- ★ **Logo Inclusion on Schedule Print & Media**
- ★ **Sampling Opportunities:** Share your products directly with attendees
- ★ **VIP + Ticket Package:** 8 General Admission Tickets + 2 VIP Passes

SILVER SPONSOR

1.5–2 Million
Social Media Touchpoints

- ★ **Naming Rights + Silver Branding:** Recognized as an official "SILVER SPONSOR"
- ★ **Prime Vendor Booth Placement:** Quality location with strong attendee visibility
- ★ **Logo on Signage and Event Materials:** Your brand featured across event marketing
- ★ **Mentions During Stage Presentations:** Sponsor name announced throughout the event
- ★ **Featured Sponsor Social Media Posts:** 3 social media posts | 3 story shoutouts
- ★ **Business Listing on Event Website**
- ★ **Option for Product Sampling at Booth:** Connect directly with holiday shoppers
- ★ **VIP + Ticket Package:** 6 General Admission Tickets + 1 VIP Pass

*Holiday exposure at an affordable price
with valuable sponsor benefits ★*

STAGE SPONSOR

- ★ **Naming Rights + Stage Branding:** Recognized as an official "STAGE SPONSOR"
- ★ **Logo Placement On and Around Speaking Stage:** Your brand front and center at every presentation
- ★ **Opening Welcome Message and Intro Mention:** Your name kicks off the event
- ★ **Sponsor Mention During Each Stage Presentation:** Repeated visibility throughout the event day
- ★ **Sponsor Logo Included in Stage Schedule Print Blast:** Distributed to all attendees and promoted digitally
- ★ **Table-Top for Handouts / Promotional Material:** Direct access to engaged attendees
- ★ **VIP + Ticket Package:** 6 General Admission Tickets + 1 VIP Pass

*Love the stage? Be seen & heard with
this targeted sponsorship ★*

COMMUNITY SPONSOR

- ★ **Silver Branding:** Recognized as an official "COMMUNITY SPONSOR"
- ★ **Logo Placement On and Around Speaking Stage:** Visible to all event attendees
- ★ **Sponsor Mention During Select Stage Presentations:** Your name heard by the crowd
- ★ **Sponsor Logo Included in Stage Schedule Print Blast:** Distributed to all attendees
- ★ **VIP + Ticket Package:** 4 General Admission Tickets

*Affordable entry sponsorship for
showing your support ★*

SUPPORTING SPONSOR

- ★ **Logo Listed as Supporting Sponsor on Signage:** Recognized at the event
- ★ **General Event 'Thank You' Group Mention:** Acknowledged during event programming
- ★ **Inclusion in Group 'Thank You' Social Media Post:** Tagged recognition across our social channels
- ★ **Suitable for Local Small Businesses & Crafters:** Budget-friendly visibility for your community brand

*Budget-friendly visibility for
local businesses ★*

Ready to Partner With Us?

Merry Mayhem Market Sponsorship Opportunities are limited and sold first-come, first-served. Secure your sponsorship today and lock in premium brand placement across the full event weekend.

 **Email:** BelleDeneEvents@gmail.com

 **Phone:** 636-515-8185

 **Website:** www.belledeneevents.com

★ *Thank you for supporting a high-impact community event built for families, fun, and unforgettable experiences.*

Sponsorship Agreement Available Upon Request