

BELLE DENE EVENTS

Premium Events. Unforgettable Experiences.

2026 Sponsorship Opportunities

BelleDene Events produces premium high-attendance experiences, designed to bring communities together through ENTERTAINMENT, SHOPPING, EDUCATION, and UNFORGETTABLE THEMED ENVIRONMENTS.

We specialize in large-scale event production with strong vendor partnerships, immersive zones, and aggressive regional marketing that drives real foot traffic.

⦿ REGIONAL MARKETING ⦿ HIGH FOOT TRAFFIC ⦿ STRONG PARTNERSHIPS ★ UNFORGETTABLE EXPERIENCES

EVENT PORTFOLIO

BIG BACKYARD BASH

Large-Scale, Family-Friendly Event

- ✓ Food · Music · Games
- ✓ Outdoor Fun & Entertainment
- ✓ Community Celebration

MODERN HOMESTEAD LIVING EXPO

Education · Preparedness · Lifestyle

- ✓ Workshops & Demos
- ✓ Sustainable Living
- ✓ Homesteading & Self-Reliance

MERRY MAYHEM MARKET

Holiday Shopping & Immersive Experience

- ✓ Artisan Vendors
- ✓ Festive Attractions
- ✓ Seasonal Entertainment

NEXT-LEVEL HEALTH & WELLNESS EXPO

Fitness, Wellness & Lifestyle Brands

- ✓ Health & Fitness
- ✓ Wellness Workshops
- ✓ Product Demos & Experts

Our Goal

To become the Midwest's leading event series by delivering consistent, high-quality experiences that attract families, shoppers, and loyal repeat attendees.

Why Sponsors Love Us:

- ✓ Direct Consumer Access
- ✓ High Brand Visibility
- ✓ Real engagement on top of impressions
- ✓ A trusted community presence

***We don't just host events.
We build brands inside experiences.***

HIGH FOOT TRAFFIC EVENT

VENDOR EXPO FLOOR

LARGE-SCALE OUTDOOR EVENT

Sponsorship

BelleDene Events delivers high-impact brand exposure through aggressive regional marketing designed to drive attendance and maximize sponsor visibility.

1.5–2 MILLION SOCIAL MEDIA TOUCHPOINTS

Strategic Social Media Marketing



Paid + Organic campaigns across Facebook, Instagram and TikTok



Targeted geo-fencing within a 60-mile radius



Retargeting ads to drive repeat exposure and ticket conversion

— Measuring results, driving ROI. —

Additional Exposure Channels

- High Traffic Billboard Placement
- Directional Signage Near Venue
- Ticket Fundraising Programs
- Flyer Distribution
- Community Driven Attendance Push
- Vendor Marketing Requirements
- Local Clubs and Organizations Outreach
- Cross-Promotion across Sponsor Channels

✓ **Billboards & Signage**

✓ **School Fundraising Partnerships**

✓ **Community & Vendor Cross-Promotion**

Sponsor Visibility & Brand Value

Every partnership is designed for maximum visibility and premium brand alignment.

Included with all sponsorships:

- ✓ Logo placement on Sponsor Listing Page
- ✓ Inclusion in 'Thank You Sponsors' campaign
- ✓ On-site sponsor recognition (shared signage)
- ✓ Opportunity to provide branded giveaway item
- ✓ Listed on event sponsor board + sponsor slide

Premier Placement Opportunities:

- ✓ Stage mentions & live recognition
- ✓ Logo placement on main entrance signage
- ✓ Zone naming rights (select tiers)
- ✓ Priority booth placement
- ✓ Dedicated social media spotlight posts
- ✓ Logo on printed materials
- ✓ Billboard inclusion
- ✓ VIP bag insert placement
- ✓ Featured placement on website & paid advertising

"We don't just advertise sponsors. We integrate brands into the experience."

PRESENTING SPONSOR

1.5–2 Million
Social Media Touchpoints

*Maximum visibility · Premium branding
Exclusive benefits ★★*

- ★ **Exclusive Naming Rights:** "Modern Homestead Living Expo Presented by _____"
- ★ **Premier On-Site Activation:** Prime central booth space (largest visibility) | Branded experience opportunity
- ★ **Event Branding + Recognition:** Logo on all signage, website, social media & promotions
- ★ **Content + Social Media Promotion:** 6 social media posts | Sponsored event recap video | On-stage recognition + interview
- ★ **Marketing + Lead Generation:** E-newsletter feature | QR codes on all signage | Vendor shoutouts
- ★ **VIP + Ticket Package:** 15 VIP Passes + 20 General Admission Tickets
- ★ **Maximum Visibility:** Premium branding + exclusive top-level exposure to a high-demand modern homesteading audience

GOLD SPONSOR

1.5–2 Million
Social Media Touchpoints

- ★ **High Visibility Branding:** Logo featured on signage, website & digital promotions
- ★ **Marketing + Activation:** Prime on-site booth space | Merchandise or giveaway opportunity
- ★ **Content + Social Media:** 4 posts + sponsored event recap
- ★ **Lead Generation Opportunity:** QR codes on signage + giveaway inclusion
- ★ **VIP + Ticket Package:** 10 VIP Passes + 15 General Admission Tickets
- ★ **Strong Branding + Visibility:** With a highly engaged modern homesteading audience

*VIP Access • Premium Booth Location
Maximum Exposure ★*

STAGE SPONSOR

1.5–2 Million
Social Media Touchpoints

*Prime stage presence · Engaged audience
Exclusive benefits ★*

- ★ **Presenting + Naming Rights:** "Modern Homestead Living Expo Presented by _____"
- ★ **Premier Stage Branding:** Logo on main stage backdrop | Shoutout before each session
- ★ **Visibility + Digital Promotion:** Logo on website, schedule & social media
- ★ **Branded Activation Opportunity:** Host on-stage demo or introduction
- ★ **VIP + Ticket Package:** 6 VIP Passes + 10 General Admission Tickets
- ★ **Prime Stage Presence:** Engaged audience and exclusive benefits with a captive modern homesteading audience

ZONE SPONSOR

- ★ **Exclusive Zone Naming Rights:** "YOUR ZONE Presented by _____"
- ★ **Premier On-Site Activation:** Dedicated vendor space within zone | Product displays, demos, furnished booth
- ★ **Recognition + Promotion:** Logo on booth displays, directional signs, schedule, website & socials
- ★ **VIP Experience Package:** 4 VIP Passes + 10 General Admission Tickets
- ★ **Targeted Visibility + Meaningful Engagement:** With an audience invested in modern homesteading, preparedness, and sustainable living

*Targeted visibility + meaningful
engagement ★*

COMMUNITY SPONSOR

- ★ **Logo Featured in Community Sponsor Section on Website:**
- ★ **Logo Inclusion in On-Site Sponsorship Signage:**
- ★ **Social Media 'Welcome' Post:** Recognizing your support to our audience
- ★ **VIP + Ticket Package:** 6 General Admission Tickets

*Get involved in a growing
homestead community ★*

SUPPORTING SPONSOR

- ★ **Logo Featured in Supporting Sponsor Section on Website:**
- ★ **Logo Inclusion on Sponsorship Signage at Expo:**
- ★ **VIP + Ticket Package:** 4 General Admission Tickets

*Get involved in a growing
homestead community ★*

Ready to Partner With Us?

Modern Homestead Living Expo Sponsorship Opportunities are limited and sold first-come, first-served. Secure your sponsorship today and lock in premium brand placement across the full event weekend.

 **Email:** BelleDeneEvents@gmail.com

 **Phone:** 636-515-8185

 **Website:** www.belledeneevents.com

★ *Thank you for supporting a high-impact community event built for families, fun, and unforgettable experiences.*

Sponsorship Agreement Available Upon Request