

BELLE DENE EVENTS

Premium Events. Unforgettable Experiences.

2026 Sponsorship Opportunities

BelleDene Events produces premium high-attendance experiences, designed to bring communities together through ENTERTAINMENT, SHOPPING, EDUCATION, and UNFORGETTABLE THEMED ENVIRONMENTS.

We specialize in large-scale event production with strong vendor partnerships, immersive zones, and aggressive regional marketing that drives real foot traffic.

⦿ REGIONAL MARKETING ⦿ HIGH FOOT TRAFFIC ⦿ STRONG PARTNERSHIPS ★ UNFORGETTABLE EXPERIENCES

EVENT PORTFOLIO

BIG BACKYARD BASH

Large-Scale, Family-Friendly Event

- ✓ Food · Music · Games
- ✓ Outdoor Fun & Entertainment
- ✓ Community Celebration

MODERN HOMESTEAD LIVING EXPO

Education · Preparedness · Lifestyle

- ✓ Workshops & Demos
- ✓ Sustainable Living
- ✓ Homesteading & Self-Reliance

MERRY MAYHEM MARKET

Holiday Shopping & Immersive Experience

- ✓ Artisan Vendors
- ✓ Festive Attractions
- ✓ Seasonal Entertainment

NEXT-LEVEL HEALTH & WELLNESS EXPO

Fitness, Wellness & Lifestyle Brands

- ✓ Health & Fitness
- ✓ Wellness Workshops
- ✓ Product Demos & Experts

Our Goal

To become the Midwest's leading event series by delivering consistent, high-quality experiences that attract families, shoppers, and loyal repeat attendees.

Why Sponsors Love Us:

- ✓ Direct Consumer Access
- ✓ High Brand Visibility
- ✓ Real engagement on top of impressions
- ✓ A trusted community presence

***We don't just host events.
We build brands inside experiences.***

HIGH FOOT TRAFFIC EVENT

VENDOR EXPO FLOOR

LARGE-SCALE OUTDOOR EVENT

Sponsorship

BelleDene Events delivers high-impact brand exposure through aggressive regional marketing designed to drive attendance and maximize sponsor visibility.

1.5–2 MILLION SOCIAL MEDIA TOUCHPOINTS

Strategic Social Media Marketing



Paid + Organic campaigns across Facebook, Instagram and TikTok



Targeted geo-fencing within a 60-mile radius



Retargeting ads to drive repeat exposure and ticket conversion

— Measuring results, driving ROI. —

Additional Exposure Channels

- High Traffic Billboard Placement
- Directional Signage Near Venue
- Ticket Fundraising Programs
- Flyer Distribution
- Community Driven Attendance Push
- Vendor Marketing Requirements
- Local Clubs and Organizations Outreach
- Cross-Promotion across Sponsor Channels

✓ **Billboards & Signage**

✓ **School Fundraising Partnerships**

✓ **Community & Vendor Cross-Promotion**

Sponsor Visibility & Brand Value

Every partnership is designed for maximum visibility and premium brand alignment.

Included with all sponsorships:

- ✓ Logo placement on Sponsor Listing Page
- ✓ Inclusion in 'Thank You Sponsors' campaign
- ✓ On-site sponsor recognition (shared signage)
- ✓ Opportunity to provide branded giveaway item
- ✓ Listed on event sponsor board + sponsor slide

Premier Placement Opportunities:

- ✓ Stage mentions & live recognition
- ✓ Logo placement on main entrance signage
- ✓ Zone naming rights (select tiers)
- ✓ Priority booth placement
- ✓ Dedicated social media spotlight posts
- ✓ Logo on printed materials
- ✓ Billboard inclusion
- ✓ VIP bag insert placement
- ✓ Featured placement on website & paid advertising

"We don't just advertise sponsors. We integrate brands into the experience."

PRESENTING SPONSOR

1.5–2 Million
Social Media Touchpoints

*Ideal for: Leading Health & Wellness Brands
Vitamins & Supplements | Fitness Studios ★ ★*

- ★ **Exclusive Category Sponsorship:** No competing sponsors in your industry
- ★ **Exclusive Naming Rights:** "Next-Level Health & Wellness Expo Presented by _____"
- ★ **Premium Booth Placement:** High-traffic area for maximum attendee exposure
- ★ **Top Logo Placement:** On all event materials, signage, and marketing
- ★ **Stage Mentions + VIP Recognition from Host:** Your brand front and center throughout the event
- ★ **Dedicated Social Media Spotlight Campaign:** Featured across all BelleDene social channels
- ★ **Featured Placement in Paid Advertising + Promotions:** Logo on all paid campaigns and promotions
- ★ **VIP Bag Feature + Giveaway Item Inclusion:** Your brand in every VIP bag
- ★ **Opportunity to Host a Headline Workshop or Keynote Session:**
- ★ **Priority Recognition on Event Website + Email Marketing:**

FITNESS ZONE SPONSOR

1.5–2 Million
Social Media Touchpoints

*Ideal for: Gyms, Fitness Studios,
Supplements,
Activewear Brands & Performance
Companies ★*

- ★ **Exclusive Fitness Zone Naming Rights:** "Fitness Zone Sponsored by _____"
- ★ **Premium Logo Placement:** On all Fitness Zone signage throughout the event
- ★ **Large Booth Placement:** In high-traffic fitness area for direct attendee access
- ★ **Stage Mentions During Demos & Competitions:** Your name heard by every fitness enthusiast
- ★ **Logo on Event Website & Marketing:** Prominent placement across all digital channels
- ★ **Social Media Shoutouts + Reels Tags:** Featured in dedicated fitness content
- ★ **Lead Collection & Brand Exposure:** Direct access to your ideal target audience
- ★ **Inclusion in Event Swag Bags:** Your product or brand material in every bag
- ★ **Recognition on Sponsor Banners:** Visible across the entire event footprint

WELLNESS ZONE SPONSOR

1.5–2 Million
Social Media Touchpoints

*Ideal for: Wellness Brands, Health Clinics,
Holistic Products, Yoga Studios & Spas ★*

- ★ **Wellness Zone Naming Rights + Branding:** "Wellness Zone Sponsored by _____"
- ★ **Logo Placement on Wellness Zone Signage:** Your brand throughout the dedicated wellness area
- ★ **Priority Booth Placement:** In high-traffic wellness area for maximum visibility
- ★ **Stage Mentions During Wellness Talks & Workshops:** Recognized during every wellness session
- ★ **Dedicated Social Media Sponsor Spotlight Post:** Featured across BelleDene's social channels
- ★ **Logo Placement on Event Website + Sponsor Listing Page:**
- ★ **Inclusion in Email Marketing & Promotional Campaigns:**
- ★ **Sampling Opportunities:** Share your products directly with wellness attendees
- ★ **Recognition in Event Program, Sponsor Boards + Branded Materials:**

COMMUNITY SPONSOR

- ★ **Event-Wide Logo Placement:** Your brand visible throughout the entire event
- ★ **Shared Booth Placement:** In community area for direct attendee interaction
- ★ **Listing on Event Website & Marketing Materials:** Online visibility throughout the event cycle
- ★ **Social Media Mention + Sponsor Listing:** Recognition across BelleDene's social channels
- ★ **Inclusion in Paid Promotions:** Your brand featured in event advertising
- ★ **Sampling Opportunities:** Provide giveaway items to event attendees

Ideal for: Local Businesses, Community Organizations & Regional Wellness Brands ★

SUPPORTING SPONSOR

- ★ **Event-Wide Logo Inclusion:** Your brand recognized across the event
- ★ **Listing on Event Website:** Online visibility for your brand
- ★ **Recognition in Event Program:** Listed as an official Supporting Sponsor
- ★ **Sampling Opportunities:** Provide giveaway items to attendees

*Ideal for: Emerging Businesses &
Small to Mid-Sized Brands ★*

Ready to Partner With Us?

Next-Level Health & Wellness Expo Sponsorship Opportunities are limited and sold first-come, first-served. Secure your sponsorship today and lock in premium brand placement across the full event weekend.

 **Email:** BelleDeneEvents@gmail.com

 **Phone:** 636-515-8185

 **Website:** www.belledeneevents.com

★ *Thank you for supporting a high-impact community event built for families, fun, and unforgettable experiences.*

Sponsorship Agreement Available Upon Request